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Denmark Arts - Sponsorship 2026

Supporting arts and culture through meaningful local partnerships

Denmark Arts is a not-for-profit organisation led by a skilled, passionate team, delivering high-quality arts programs, festivals, and events that inspire, engage, and enrich our town.

Ongoing support from local businesses, partners, and the community is vital to sustaining our professional standards and keeping our doors open to everyone. Your contribution directly sustains local artists and our talented team, enabling year-round programs, festivals, and initiatives that bring creativity, culture, and economic vibrancy to Denmark.

By partnering with Denmark Arts, you're not just supporting the arts—you're investing in the heart of our community, fostering connection, creativity, and a thriving cultural future for our town.

Ways to Support Denmark Arts

1. **Festival Partnerships** – Support **Brave New Works** or **Denmark Festival of Voice** (or both) as a major festival partner and receive public recognition.
 2. **Denmark Arts Patrons** – Provide ongoing, tax-deductible support to keep programs, facilities, and events accessible year-round. Patrons are recognised on our website, in event programs, and through invitations to exclusive supporter events.
 3. **General Donations** – Make a tax-deductible gift of any amount to support artists, youth programs, exhibitions, performance and cultural initiatives that enrich Denmark.
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Why Partner with Denmark Arts?

- **Align your business with creativity and excellence** — from experimental, fringe style arts to world-class voice and music programming.
 - **Gain visibility and goodwill** - your brand will be promoted across festival materials, social media, on-site recognition and website links
 - **Engage with your community** - show your commitment to supporting local artists, audiences, and cultural life in Denmark and the wider Great Southern region.
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Festival Partnerships

Support annual **Brave New Works Festival** or **Denmark Festival of Voice**, or both, and become a valued partner in Denmark's only back-to-back festivals of their kind in Australia.

Brave New Works Festival (BNW) Est. 1994 - a Summer event

Western Australia's premier experimental, fringe-style community arts festival, positioning Denmark as a state-recognised creative hub.

- 3-5 day multi-disciplinary festival: 80+ activities across 10 local venues
- Supported 900+ local and state artists and art workers, including youth, families, people with disability, and older community members
- Demonstrated social and economic impact: \$400,000 in local spend, visitation, employment, and engagement
- Boosts cultural tourism, hospitality spend, and off-season visitation
- Audience reach: 2,500–3,000 local and state participants

Denmark Festival of Voice (DFOV) Est. 2004 - a Winter event

Celebrates the power, diversity, and beauty of the human voice, combining music, words, language, story, and cultural meaning.

- 3-5 day festival with 60 acts across 8 venues

- Focus on youth engagement, intergenerational participation, and choir leadership development
 - Collaboration across regional choirs, soloists, and duet performers
 - Delivered with strong marketing support, providing a unique opportunity to align your brand with professional excellence and community engagement
 - Audience reach: 2500 - 3000 local and state participants
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SPONSORSHIP OPTIONS

Contributions can be made in cash, or a combination of cash and in-kind, to suit your business. Festival Partner contributions are treated as sponsorship by Denmark Arts, not tax-deductible donations. Businesses may be able to claim this as a marketing or sponsorship expense; *we recommend seeking independent tax advice.*

Gold Partner – \$3,000

Best for businesses seeking maximum visibility, alignment with arts and culture, and strong local community and audience engagement.

Availability: 1 Gold Partner per festival

Key benefits:

Naming & Branding: Stage, program, or key performance naming rights: “*The [Business Name] Stage*”, prominently featured in program materials, digital channels, and at the venue. Speaking/presenting opportunity included.

Logo Placement & Marketing Exposure: Featured on festival posters, print collateral, program guides; top-tier placement on the festival website; inclusion in selected eDMs/newsletters.

Social Media Promotion: Personalised feature post; tagged posts across all Denmark Arts and festival channels before, during, and after the festival; reach ~10,000 local, regional, and state audiences.

On-Site & Event Recognition: Verbal acknowledgements during festival announcements and key events; signage at festival venues or activation points.

Post-Festival Recognition: Acknowledgement in festival reports and communications; featured in thank-you communications; website visibility for 12 months.

Platinum Partner – \$2,000

Ideal for businesses seeking strong local visibility, alignment with arts and culture, and meaningful community engagement.

Availability: 1- 2 Platinum Partners per festival

Key Benefits:

Program or performance naming rights: *"The [Business Name] Program"*, included in program materials and digital channels; brief acknowledgment at selected events.

Logo on selected posters, print collateral, program guides; mid-tier website placement; inclusion in selected eDMs/newsletters.

Tagged posts across festival channels before, during, and after the festival; opportunity to reach ~10,000 engaged audiences.

Verbal acknowledgements at selected events; on-site signage at relevant festival locations.

Acknowledgement in post-festival reporting and communications; website visibility for 12 months.

Silver Partner – \$1,000

Perfect for businesses wishing to show local support and gain alignment with arts and culture at a lower commitment.

Availability: Up to 5 partners per festival

Key Benefits:

Logo on festival website and selected print materials.

Tagged social media acknowledgment across Denmark Arts and festival channels.

Verbal acknowledgements during festival events.

Recognition in festival thank-you communications and post-festival reporting.

One -Time Dual Support Offer (2026 only)

Support both festivals, BNW + DFOV and Denmark Arts 2026 year round programming.

Tier	Cash/In-Kind	Key Benefits
Gold	\$3,500	All Gold festival benefits (both festivals) + Denmark Arts Year-Round Supporter recognition, logo on supporter page, acknowledgement in annual communications, invitation to patron/supporter event.
Platinum	\$2,500	All Platinum festival benefits (both festivals) + Denmark Arts Year-Round Supporter recognition, name/logo listing on website, acknowledgement in annual communications
Silver	\$1,500	All Silver festival benefits (both festivals) + Denmark Arts Year-Round Supporter recognition, name listed on website

Why Your Support Matters

- Be part of world-class festivals in Denmark, WA: Brave New Works and Denmark Festival of Voice
- Support regional artists, youth, and experimental creative work
- Gain local visibility, social media promotion, and community engagement
- Create a lasting impact on culture and the creative community

Who this suits

- Local and regional businesses
- Hospitality venues, wineries, breweries, distilleries
- Ethical brands, creative industries, tourism operators
- Businesses seeking high-impact local exposure

You are not just advertising - your business is part of the festival experience.

Become a Festival Partner Today

Partner with Denmark Arts in 2026 and align your brand with arts and culture, creativity, and community.

Introductory Partner Pricing – 2026 Only

To introduce new collaborations with local businesses in 2026, all partnership tiers are offered at special introductory rates for this year only.

From 2027, partnership pricing will increase to reflect the continued growth, scale, and impact of our festivals and year-round programming, which are going from strength to strength.

This is an opportunity to **partner early**, secure strong visibility, and grow alongside two of Denmark's leading cultural festivals.

Contact Us:

Email: director@denmarkarts.com.au

Phone:

Website: denmarkarts.com.au

Availability is limited for Gold and Platinum tiers—secure your place today!