



Denmark Arts

Privacy Policy

Last updated: February 2026

Denmark Arts Council Incorporated (Denmark Arts) reserves the right to amend this Privacy Policy from time to time without notice. The most current version will be published on our website with the updated date.

Denmark Arts is committed to protecting your privacy and handling your personal information with care and respect. As a not-for-profit arts organisation operating public events, festivals, workshops, artist residencies and performances, we collect and manage personal information in accordance with the *Privacy Act 1988 (Cth)* and the Australian Privacy Principles (APPs).

This Privacy Policy applies to all individuals who engage with Denmark Arts, including ticket holders, members, donors, volunteers, artists, performers, contractors, partners, and members of the public who interact with us online or attend our events.

How We Collect Personal Information

We collect personal information that is reasonably necessary to conduct our activities and meet our legal, contractual, governance, and insurance obligations.

This may occur when you:

- Purchase tickets or register for an event or workshop
- Become a member or a donor
- Subscribe to our newsletter
- Complete a form on our website
- Contact us via email, phone, or social media
- Perform, exhibit, facilitate, or contract with us as an artist or collaborator
- Attend events or participate in programs
- Participate in surveys or provide feedback
- Attend events where photography or filming occurs
- Managing safety, incident reporting, and insurance obligations.

When you interact with us through social media platforms (such as Facebook, Instagram or similar services), we may collect information that you choose to share with us, including comments, messages, tags, and publicly available profile information.

What Information We May Collect

The personal information we collect may include:

- Name and contact details
- Ticketing, registration and membership information
- Donation history
- Communication preferences
- Artist biographies, CVs, banking or contract details (where relevant to engagements)
- Feedback and survey responses
- Photographs, video or audio recordings
- Social media usernames or publicly available information
- Technical website usage data

Payment information is processed securely through trusted third-party providers such as Humanitix, Square, Stripe, or PayPal. Denmark Arts does not store or have access to your full credit card or bank details.

How We Use Your Information

We use personal information to provide our services and operate effectively as an arts organisation and deliver programs, events, and services. This may include:

- Processing ticket sales, memberships and donations
- Managing artist contracts and program delivery
- Communicating event details or organisational updates
- Responding to enquiries or online engagement
- Sending newsletters and marketing communications (where you have subscribed or have not opted out at ticket purchase)
- Reporting to funding bodies and partners (often using de-identified data)
- Improving our services, events, and digital platforms

We do not sell or rent personal information.

Social Media and Online Engagement

Denmark Arts engages with our community through social media platforms. When you interact with our pages, post comments, tag us, or send direct messages, the information you provide may be visible to others depending on your privacy settings on those platforms.

We may repost, share, or respond to public content where appropriate to promote community engagement and arts activity, unless you request otherwise.

Please note that social media platforms have their own privacy policies, and Denmark Arts is not responsible for the privacy practices of those platforms.

Sharing of Information

To deliver our services, we may share relevant personal information with trusted third-party providers such as ticketing systems, payment processors such as Square, email marketing platforms such as Mailchimp, IT providers, professional advisers, and funding bodies where required.

We may also disclose information where required by law.

Some service providers may store data outside Australia. Where this occurs, we take reasonable steps to ensure appropriate privacy safeguards are in place.

Photography, Media and Artistic Documentation

Denmark Arts events may be photographed, filmed, or recorded for promotional, reporting, archival, and artistic documentation purposes.

Artists engaged by Denmark Arts may also be documented as part of program reporting, promotional activity, or archival records.

By attending or participating in events, you consent to reasonable use of this material unless you notify staff otherwise.

Data Security and Retention

We take reasonable steps to protect personal information from misuse, loss, unauthorised access, modification, or disclosure. This includes secure payment systems, password-protected files, limited staff access, and reputable cloud-based platforms such as Google Drive.

We retain personal information only for as long as necessary to fulfil operational, contractual, or legal obligations.

While we take care to protect information, no system can guarantee absolute security.

Access, Your Rights

You may request access to the personal information we hold about you and ask that it be corrected if inaccurate or, where appropriate, deleted in accordance with our legal and operational record-keeping obligations.

You may unsubscribe from marketing communications at any time using the unsubscribe link in our emails or by contacting us directly.

Privacy Complaints

If you believe your privacy has been breached, please contact us in writing using the details below. We will investigate your complaint and respond within a reasonable timeframe.

If you are not satisfied with our response, you may lodge a complaint with the Office of the Australian Information Commissioner (OAIC) at www.oaic.gov.au.

Contact Us

If you have any questions, concerns, or requests regarding privacy, please contact:

Denmark Arts

2A Strickland Street
Denmark WA 6333

- Email: admin@denmarkarts.com.au
- Phone: (08) 9848 3623
- Address: 2A Strickland Street, Denmark, WA 6333